



TOP FIVE

FOR 2022

Day | Health | Strategies

REAFFIRMING OUR COMMITMENT

Every January, Day Health Strategies comes together as a firm to identify the key trends we expect will influence healthcare for the coming year and recommend actions to address them. Given the extreme challenges we continue to face with the pandemic in 2022 and its impact on health disparities, we are reconfirming our commitment to our [Top 5 Actions for 2021](#). [While progress was made](#), significant work remains to be done.

We are taking the new year as an opportunity to refine our focus and issue another call to action. We've provided some guidance on what you can do and how we can help. Woven throughout is our commitment to [CARE \(Creating Access and Realizing Equity\)](#). We look forward to working with you this year to ensure our healthcare system works better for everyone.

1

Address structural racism and health inequities

2

Assist purpose-driven organizations as they meet the moment and prepare for the future of care

3

Transform delivery of healthcare

4

Increase access to high-quality healthcare

5

Improve affordability of healthcare



ADDRESS STRUCTURAL RACISM AND HEALTH INEQUITIES

“FOR EVERY DECISION BEING MADE, WE’RE ASKING OURSELVES, ‘HOW IS THIS ACTION ADVANCING HEALTH EQUITY?’”

[- Chiquita Brooks-LaSure](#)
[Centers for Medicare and Medicaid Services Administrator](#)

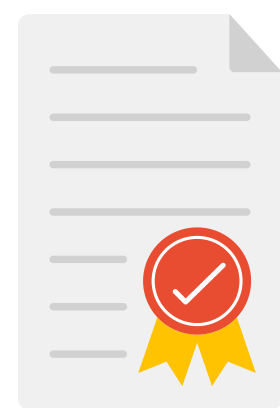
WHAT WE EXPECT IN 2022:

Organizations will continue their efforts to build an antiracist workforce.

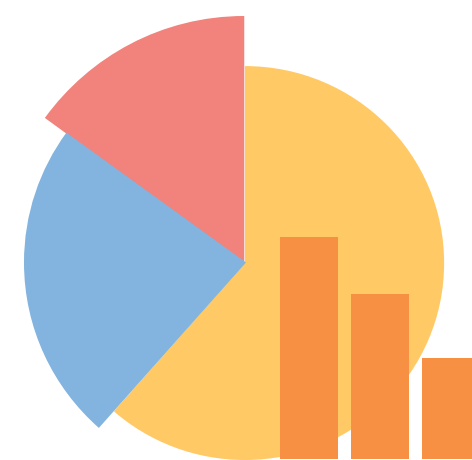
TO DO THIS EFFECTIVELY, IT IS IMPORTANT FOR ORGANIZATIONS TO:



Partner with organizations who share the same values for promoting health equity.



Build health equity into contracting to hold health systems accountable.



Ensure data is being used to effectively capture and address health disparities.



Ensure senior leadership and Board are comprised of individuals with racial, ethnic, and linguistic diversity.

IN 2022, DAY HEALTH WILL:

- Partner with organizations to develop and execute anti-racist strategies and health equity initiatives.
- Continue our commitment to bring a health equity lens to every client engagement.



ASSIST PURPOSE-DRIVEN ORGANIZATIONS AS THEY MEET THE MOMENT AND PREPARE FOR THE FUTURE OF CARE

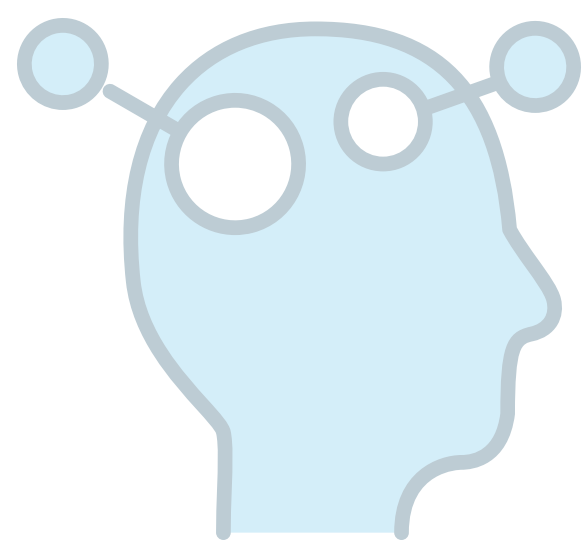
WHAT WE EXPECT IN 2022:

Organizations will adapt and rapidly respond to continually-evolving healthcare demands.

TO DO THIS EFFECTIVELY, IT IS IMPORTANT FOR ORGANIZATIONS TO:



Invest current COVID-19 funding in workforce training, recruitment, and retention.



Promote and prioritize mental health and wellbeing in the workplace.



Manage continued staffing shortages.



Respond to external influences such as new competitors in the market, regulatory changes, and shifting social dynamics.

IN 2022, DAY HEALTH WILL:

- Advise organizational leaders as they oversee day-to-day operations and plan for future public health emergencies.
- Evaluate the healthcare market to proactively identify opportunities and threats for our clients.
- Identify gaps and build organizational capabilities to ensure health care is delivered efficiently and effectively during times of change and uncertainty.



TRANSFORM DELIVERY OF HEALTHCARE

WHAT WE EXPECT IN 2022:

Organizations will continue to implement and refine innovative approaches to build sustainable models of care delivery.

TO DO THIS EFFECTIVELY, IT IS IMPORTANT FOR ORGANIZATIONS TO:



Adopt new technologies such as telehealth solutions, EMR updates, and analytical tools.



Monitor patient preferences in how care is delivered.



Collect and use data to inform decision-making on how models of care are reimagined.



Consider Alternative Payment Models to incentivize providing quality care.

IN 2022, DAY HEALTH WILL:

- Collaborate with our partner organizations to provide training and resources for primary care practice transformation through telehealth solutions.
- Design and implement evidence-based models of care for health systems such as integrated behavioral health.
- Support clients in responding to funding opportunities that encourage innovation and payment reform such as NCQA certification and other incentive-based models.

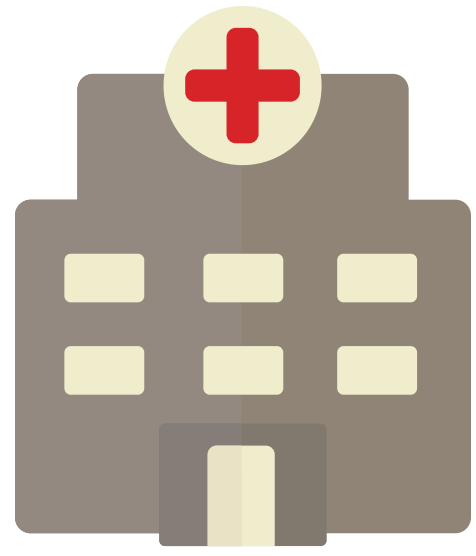


INCREASE ACCESS TO HIGH-QUALITY HEALTHCARE

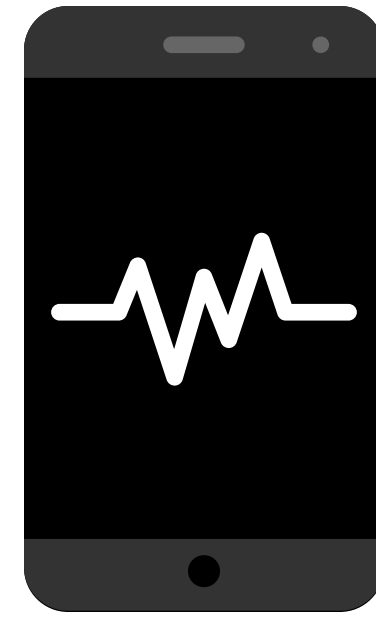
WHAT WE EXPECT IN 2022:

Organizations will build upon lessons learned during the pandemic to remove barriers that patients face when accessing healthcare.

TO DO THIS EFFECTIVELY, IT IS IMPORTANT FOR ORGANIZATIONS TO:



Make operational adjustments that are informed by patient needs, such as expanding clinic hours and standing up mobile clinic models.



Use technology to provide "digital front doors" to care such as remote patient monitoring, online scheduling, and other technologies that integrate seamlessly into the patient experience.



Build alliances across direct care and social services to help facilitate referrals.

IN 2022, DAY HEALTH WILL:

- Provide new strategies for ways in which healthcare providers can connect with patients, build trust, and enhance the overall patient experience.
- Develop tools and implement programs to promote health insurance enrollment, such as navigator programs and communications support.



IMPROVE AFFORDABILITY OF HEALTHCARE

WHAT WE EXPECT IN 2022:

Organizations and state governments will work to provide consumers with the resources to find affordable coverage options and lower out-of-pocket costs.

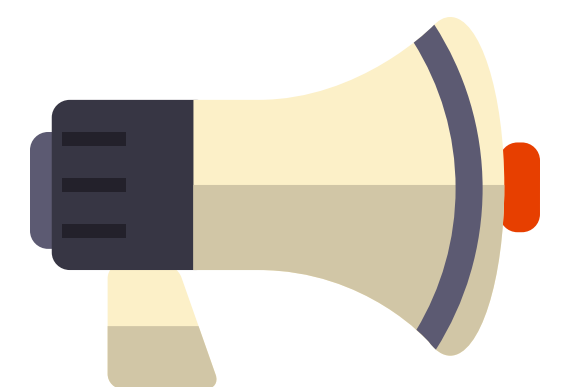
TO DO THIS EFFECTIVELY, IT IS IMPORTANT FOR ORGANIZATIONS TO:



Consider state-based exchanges as [engines of innovation](#) that can improve affordability.



Create consumer tools that promote price transparency.



Partner and consult with vendors that can amplify messages about affordability and health insurance coverage.

IN 2022, DAY HEALTH WILL:

- Support states as they implement state-based marketplaces.
- Conduct market analyses on consumer-facing tools that aim to promote price transparency (e.g., enrollment tools, deductible calculators).
- Identify health literacy gaps around affordability and develop communication strategies that reach diverse audiences.