

A Message from the CEO

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Thank You

A Message from the CEO

Dear Friends, Partners, and Colleagues of Day Health Strategies,

As we commence a new year, I'm happy to share with you some highlights from 2023 that have laid the foundation for our work in 2024. Scroll through the next few pages, and you'll see our core service areas and the clients we've served. Our client work is the embodiment of our dedication to excellence.

Our company's mission has always been clear: to make healthcare more equitable, patient-centered, affordable, and high-performing for all. Our achievements this past year reflect a collective effort — they belong to each one of you as much as they do to us. Together, we've embraced innovation and collaboration, and achieved meaningful change. From empowering organizations with our unique services to cultivating transformative partnerships, we've made significant strides.

Our impact has grown as our team has grown. Behind every accomplishment stands our dedicated team. Their unwavering passion and tremendous expertise have not just ensured success, but transformation. It's this deep commitment that propels us forward.

I extend my heartfelt thanks to each one of you for being an integral part of our journey. Your trust and collaboration fuel our aspirations, motivating us to scale new heights. Together, let's continue creating a future where healthcare transcends boundaries, and every life is touched by the quality care they deserve.

Connect with us! We'd love to find a way to work with you this year.

Warmest regards,

FOUNDER & CEO
DAY HEALTH STRATEGIES



































TuftsMedicine

Our Impact

In 2023, Day Health continued supporting organizations within the healthcare and social sectors.

Our work spanned our five main service areas:



Strategy

Day Health collaborated with organizations to achieve their strategic goals by providing services such as strategic planning, tactical planning, business plan development, board facilitation, market/competitive assessments, and regulatory/policy review.



Organizational Development

We assisted organizations in developing and enhancing their internal structures and capabilities through effective solutions such as addressing leadership challenges, optimizing organizational structure, managing change, building capacity, and developing their workforce.



Design & Delivery

Our experienced team offered comprehensive design and delivery solutions, including program and healthcare delivery redesign, state-based marketplace development, policy development, regulatory compliance, procurement opportunity design and response, playbook development, and sharing best practices.



Execution

We remained committed to delivering results by providing expert services such as executing strategic and tactical plans, managing projects, and implementing policies.



Impact

Our impact-driven services helped organizations evaluate their progress and measured their outcomes through strategic impact assessment, program evaluation, developing metrics, measures, and dashboards, and leveraging analytics to drive continuous improvement.



The Day Health team was incredibly professional and responsive throughout our entire engagement. Many of their activities involved engaging various stakeholders and exploring their thoughts and behaviors related to the COVID-19 response in our area. They facilitated these discussions with the utmost respect, and everyone felt very heard and valued. We would highly recommend their services and hope to do business with them again in the future.

RAINE BROWN

Homeland Security Program Manager, Franklin Regional Council of Governments



Our Team



Rosemarie DayFounder and CEO



Ross Weiler Managing Principal



Emily GeorgeManaging Principal



Robin HicksSenior Consultant



Allie Merfeld
Senior Consultant



Rosemary Raymundo
Consultant



Helen Mylod YeeConsultant



Zahra KhanSenior Associate Consultant



Melinda Stockwell
Administrative Director

Team Updates

Our team continues to grow and develop, crafting solutions that make a lasting impact on the healthcare landscape.

We are pleased to share the following staff updates from 2023:

Rosemarie Day

Rosemarie Day continues to lead Day Health, ensuring that all strategies and goals not only align with the firm's objectives. but also resonate with its core values. She has also distinguished herself in several roles, including her service on the Board of Trustees of Lawrence General Hospital. where she was elected Chair in December, building on her previous leadership of the DEI committee. Furthermore, she has joined the Dean's Advisory **Board for Boston University** School of Public Health (BUSPH).

Robin Hicks

Robin Hicks joined the team as a Senior Consultant in December. She is thrilled to contribute to our mission of transforming healthcare and eagerly anticipates collaborating with our clients.

Helen Mylod Yee

Helen Mylod Yee joined the firm as a Consultant in October.
Since then, she has contributed to research support, project management, and materials development for five client projects. Additionally, she attended the 2023 Health Policy Commission Cost Trends Hearing and authored an article about it for Day Health's blog.

Emily George

Dr. Emily George was promoted to Managing Principal. She spearheads client projects, oversees the firm's business development strategy, and champions the firm's organizational culture and belonging initiatives.

Zahra Khan

Zahra Khan remains
dedicated in her role as a
Senior Associate Consultant.
Fueled by a passion for
innovation, she
collaboratively drives
forward internal strategic
and marketing initiatives at
Day Health.

Rosemary Raymundo

Rosemary Raymundo continues to provide valuable support to Day Health and its clients as a Consultant. This year, Rosemary allocated time to establish new internal systems to better meet her team's needs. She also served as a guest lecturer at Boston University's School of Public Health, sharing her career insights with emerging professionals.

Ross Weiler

Ross Weiler continues to lead projects, provide experience-based consulting, cultivate new and nurture existing business relationships, and oversee aspects of firm operations and finance in his role as Managing Principal.

Allie Merfeld

Allie (Dawson) Merfeld continues to bolster the Day Health team as a Senior Consultant. In November, she led a hands-on session at the American Public Health Association annual conference to empower public health professionals in enhancing their presentation skills. Alongside her client work, Allie continues to champion internal culture and belonging initiatives and leads the team's diversity, equity, and inclusion efforts.

Melinda Stockwell

Melinda Stockwell continues to serve as Administrative Director, playing a vital role in enhancing the firm's operational efficiency and effectiveness.

Featured Publications



Looking for Ways to Make
Organizational Change Successful?
Day Health Can Help



Insights from the Cost Trends
Hearing 2023: Centering Affordability
and Equity in the Next Phase of
Massachusetts Health Care Reform



<u>Grateful for Progress in</u> <u>Elevating Health Equity</u>

A Special Bonus

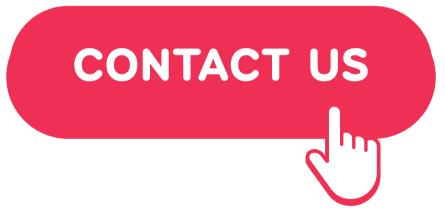


A Gift from Day Health
Strategies: Our Favorite Books

Thank You

At Day Health Strategies, our achievements are a testament to the collective commitment of our clients, partners, and dedicated team members. We extend our heartfelt gratitude for your unwavering support, trust, and collaboration.

Your ideas, challenges, and vision fuel our innovation. We invite you to continue this journey with us.



Day Health Strategies 324 Broadway Somerville, MA 02145 +1 (617)-666-0040

<u>www.dayhealthstrategies.com</u> contact@dayhealthstrategies.com